

Planning Your Dairy Farm Future



Planning Your Dairy Farm Future is a 4-session cohort-based program. Each class will include short lectures, follow-up activities, and group discussion with other dairy farmers.

Session Objectives

Session 1: Leadership and Personal Introspection

- How your team's personality and communication style influence farm
- Comparing leadership vs management
- Identifying your farm's core values, mission, vision and goals
- Getting started on your farm's business plan

Session 2: Positioning your Farm and People for Success

- Identify and assign key leadership, management, and enterprise roles for business success
- Create a job summary and write a job description
- Learn new tools to ensure the right people are engaged in work and projects
- Industry and farm business SWOT analysis

Session 3: Identifying Options for Business Success

- Strategic decision making and planning
- Develop ideas and evaluate to find the best option for your farm
- Learn new tools to make decisions on your farm
- Farmer panel and discussion

Session 4: Further Develop options to Positioning your Farm for the Future

- How to evaluate a complex problem and glean insights
- Develop steps for plan execution
- Resources available to keep learning

Class Cost: \$300/farm for non-MDI farms
\$100/farm for MDI farms

(Cost includes lunch at all sessions, assistance in creating a farm business plan and resource binder)

Class Locations:

Lewiston, MN on January 18, 25, February 1, 8
St. Cloud, MN on February 17, 24, March 3, 10

For more information or to enroll, please contact your local MDI Program Coordinator or:

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The program is being offered by the Minnesota Dairy Initiative.



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